

TO: [Customer Name]
FROM: [Sales Representative]
SUBJECT: Navistar Announcement

Valued [Customer Name],

I'm excited to share with you an important announcement: that Navistar has entered into a definitive agreement to be acquired by TRATON, one of the world's largest commercial vehicle manufacturers, for \$44.50 per share in cash. You can read the full announcement [\[attached to this email\]](#).

The combination of our companies will create a global champion in vehicles with enhanced scale, a strong portfolio of best-in-class brands, and a clear leader in cutting-edge products, technologies, and services. Combining TRATON's strong position in Europe and substantial presence in South America with Navistar's complementary presence in North America will create a global company with increased reach and enhanced capabilities.

Over the past almost four years, TRATON and Navistar have benefited from a highly collaborative and productive strategic alliance focused on procurement and technology development. We view the proposed acquisition as the logical next step in our relationship with TRATON. Building on the success of the alliance, it will allow us to become an even better company.

The strategic rationale for combining our companies is the opportunity for significantly enhanced product development and synergy opportunities.

Operationally, it is business as usual until closing of the transaction. Supporting you is of the utmost importance, and we remain committed to delivering the best quality and service. Over the coming days, please do not hesitate to reach out to us with any questions.

Thank you for your business and continued partnership.

Sincerely,
[Sales Representative Name and Signature]